



**Media Release**  
**Wednesday, June 11, 2008**

**UNIVERSITY HOSPITALS KINGSTON FOUNDATION LAUNCHES \$70 MILLION *TOGETHER WE CAN* FUNDRAISING CAMPAIGN**  
***\*Together We Can* is Southeastern Ontario's largest health care fundraising campaign ever\***

The largest health care fundraising campaign in the history of Southeastern Ontario was launched today at Springer Market Square in Downtown Kingston. The \$70 million *Together We Can* campaign will raise money for hospital redevelopment, equipment, research, and staff education at all three university hospitals of Kingston – Hotel Dieu Hospital, Kingston General Hospital and Providence Care.

“The impact of this campaign will transform our hospitals, and our health care system, here in Kingston and across Southeastern Ontario. The benefits will reach into every community in this region, every neighbourhood, every street and every home,” said Ian Wilson, Campaign Chair of *Together We Can*. “Never has such an opportunity been placed in the hands of this community – the opportunity to change the health care they will receive tomorrow.”

The provincial government has agreed to invest hundreds of millions of dollars in the redevelopment of the hospitals – the biggest change in health care in Southeastern Ontario in a generation. The province will pay for 90 per cent of the eligible redevelopment construction costs at the three hospitals, if the community will pay the remaining 10 per cent plus the cost of the equipment for those facilities.

Redevelopment will have an impact across the region. The three hospitals serve more than 500,000 people in Southeastern Ontario. About half of all visits to the hospitals come from people outside Kingston.

At the public launch, the campaign announced that \$50 million has been raised to date. Wilson says more support is needed.

“The name says it all – *Together We Can*. If we come together behind our hospitals we can do anything. Our hospitals, our health and our future is in our hands,” said Wilson.

The leaders of the three hospitals, the Foundation and the campaign thanked the many donors who have already contributed to *Together We Can*. These include the municipalities of Belleville, Quinte West, Brockville, Prince Edward County, County of Hastings, County of Frontenac, County of Lennox and Addington and the Township of Rideau Lakes. The biggest donor to the campaign to date has been the City of Kingston.

“To those who have already made pledges to the Campaign, I say thank you. To those who have yet to make a pledge, I say please help us change tomorrow’s health care,” said Wilson.

*Together We Can* will run at least until 2011.

University Hospitals Kingston Foundation is the fundraising arm for Hotel Dieu Hospital, Kingston General Hospital and Providence Care. Created in 2005, the Foundation raises money for programs, equipment, education and research that benefits the 500,000 people in Kingston and Southeastern Ontario served by the three teaching hospitals. To find out more about giving opportunities or to make a donation, call 613-549-5452 or toll-free 866-549-5452 or go online to [www.kingstonhospitalsfoundation.ca](http://www.kingstonhospitalsfoundation.ca).

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