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## Hospital Campaign

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# Hospital Campaign

June 11, 2008

KINGSTON HOSPITALS HAVE LAUNCHED THE BIGGEST HEALTH CARE FUNDRAISING CAMPAIGN IN THE HISTORY OF SOUTHEASTERN ONTARIO.

A CAMPAIGN KICK-OFF TOOK PLACE AT MARKET SQUARE THIS MORNING -- TO UNVEIL A COMMUNITY FUNDRAISING GOAL OF 70-MILLION DOLLARS.

AS NEWSWATCH'S STU HAY REPORTS, IT REPRESENTS THE COMMUNITY'S 10-PERCENT SHARE TO EXPAND KINGSTON GENERAL, HOTEL DIEU AND PROVIDENCE CARE.

IT'S CALLED 'TOGETHER WE CAN ' -- TOUTED AS THE MOST "IMPORTANT" COMMUNITY FUNDRAISING CAMPAIGN IN THE 170 YEAR HISTORY OF KINGSTON HOSPITALS.

THE GOAL... 70 MILLION DOLLARS.

IAN WILSON

"70 MILLION DOLLARS IS AN EXCEPTIONAL HIGH TARGET BUT I AM ALSO PROUD TO SAY WE HAVE ALREADY RAISED 50 MILLION OF THAT 70 MILLION.

SO 50 MILLION IN THE BANK READY TO GO."

AND THE DONATION DRIVE GOT A BIG BOOST WHEN NURSING HOME OWNER LARRY GIBSON, STEPPED TO THE PODIUM.

LARRY GIBSON

"TODAY I AM PLEASED TO ANNOUNCE THAT I AM MAKING A DONATION OF 2 MILLION DOLLARS."

IT'S THE CAMPAIGN'S LARGEST PERSONAL GIFT TO DATE.

AND WITH THE PROVINCES FUNDING FORMULA IT GROWS DRAMATICALLY.

IAN

"9 TO 1 MATCHING BY THE PROVINCE REALLY MAKES THIS AN INCREDIBLE OPPORTUNITY TO BUILD THE HOSPITALS THAT WE NEED FOR TOMORROW."



THAT MEANS WE COULD SEE UP TO 700 MILLION DOLLARS WORTH OF CONSTRUCTION AT KINGSTON GENERAL, HOTEL DIEU AND PROVIDENCE CARE OVER THE COMING YEARS.

AT KGH, SOME OF THE PRELIMINARY WORK IS ALREADY UNDERWAY.

JOE DEMORA

"THERE IS GOING BE AN EXPANSION AND COMPLETE ORIENTATION OF THE CANCER CENTRE.

THE CREATION OF A BRAND NEW PSYCHIATRIC UNIT FOR ADULTS AND ADOLESCENTS.

A NEW MEDICAL SURGICAL FLOOR, ANEW PEDIATRIC FLOOR, AN EXPANSION OF THE PEDIATRIC UNIT...."

ANYONE PASSING BY HOTEL DIEU LATELY HAS NOTICED WORK TAKING PLACE THERE AS WELL.

THE PARKING GARAGE WILL BE EXPANDED.

A NECESSARY ADDITION WHEN YOU'RE EXPECTING AN EXTRA 100 THOUSAND CLINICAL PATIENTS TO WALK THROUGH THE DOORS EVERY YEAR.

HUGH GRAHAM

"THIS CAMPAIGN IS THE LAST BIG PART OF WHAT IT IS GOING TO TAKE CONVERT HOTEL DIEU HOSPITAL FROM WHAT WE USED TO BE.

AN IN AND OUTPATIENT HOSPITAL TO ONE OF CANADA'S LEADING AMBULATORY CARE HOSPITALS."

WORK ON PROVIDENCE CARE IS FURTHER DOWN ROAD.

BUT THEIR PLANS INCLUDE A BRAND NEW HOSPITAL....ON THE SCENIC GROUNDS OF MENTAL HEALTH FACILITY ON KING STREET... BRINGING A NUMBER OF SERVICES UNDER ONE ROOF.

DALE KENNEY

"SO WE WILL ACTUALLY BE ABLE TO CONSOLIDATE OUR PROGRAMS THAT WE DELIVER AT ST MARY'S OF THE LAKE AS WELL AS THE MENTAL HEALTH PROGRAMS ALL IN ONE BUILDING."

THE BULK OF THE FUNDRAISING CAMPAIGN HAS BEEN UNDERWAY FOR A FEW YEARS... TAPPING MUNICIPAL GOVERNMENTS, INCLUDING A 17 MILLION DOLLAR DONATION FROM THE CITY OF KINGSTON.

THE FOCUS OF THE REMAINING 18 MILLION DOLLARS WILL BE ON INDIVIDUAL DONORS.

IAN

"WE ALL USE THE HOSPITALS.

BE IT FOR HAPPY OCCASIONS LIKE THE BIRTH OF A CHILD OR UNHAPPY THINGS THAT HAPPEN TO US LATER IN LIFE.

THIS IS SOMETHING WE ARE BUILDING FOR OURSELVES AND OUR COMMUNITY.  
AND IT'S SOMETHING EVERYONE WILL USE."

BECAUSE THE 3 HOSPITALS SERVE RESIDENTS FROM BELLEVILLE TO BROCKVILLE  
-- THE REACH OF THIS CAMPAIGN WILL GO FAR BEYOND KINGSTON'S BORDERS.

STU HAY CKWS NEWSWATCH KINGSTON

AN END-DATE FOR THE HOSPITAL FUNDRAISING CAMPAIGN HASN'T BEEN SET.

BUT ORGANIZERS ARE CONFIDENT THEY'LL REACH THE GOAL TO MOVE FORWARD  
WITH THE HOSPITAL REDEVELOPMENT.

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### Poll

If You Were To Call An Election, Which Season is Best?

**VOTE**

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